



KAWARTHA PINE RIDGE DISTRICT SCHOOL BOARD

POLICY STATEMENT

Section: Board and Community

- **Communications**

Policy: BOARD LOGO USE

Policy Code: B-5.1

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The official logos of the Kawartha Pine Ridge District School Board have been developed and approved to reflect the educational values and geographical diversity of the Board.



The image of the tree and the lake portray the varied, natural elements of the Board's environment and vast geography. At the same time, the tree being nurtured and supported by the lake illustrates the Board's mission to inspire students to reach their full potential and achieve success in learning life and community.



As a learning organization, the Board is committed to ongoing growth. As such, it also allows for use in its communication materials of its Alternative Logo, as depicted.

The official Board logos shall be used, with precedence, on Board or individual department communication material. All Board communications shall include a logo. It also will be included on all communications from schools. The tree and lake imagery of the logo may also be used as a design element in Board materials, when approved by Corporate Affairs.

The administrative regulations on the Board Logo Use reflect the philosophy of the policy and provide specific guidelines on the use of the logo.

Established: February 11, 1999 Revised/Reviewed: May 26, 2005
October 29, 2009
October 24, 2013
September 28, 2017
April 26, 2022